



ALANA KENNAMER

Content Manager

I am a content manager that specializes in writing and creating compelling content for anyone with a story to tell. I am organized, hard-working, and thrive in environments where I can express my creativity.

CONTACT

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- 🌐 [linkedin.com/in/alana-728](https://www.linkedin.com/in/alana-728)

SKILLS

- Blog/website management
- SEO best practices
- Content creation
- Editing and review
- Microsoft Office proficiency
- HubSpot proficiency
- Adobe Creative Cloud suite experience

REFERENCE

Evan O'Donnell

Content Consultant, Corporate Visions, Inc.
eodonnell@corporatevisions.com

RELEVANT EXPERIENCE

Content Manager

EW Motion Therapy | June 2021 - present

- Maintain content strategy per SEO best practices
- Manage our blog and write & publish 3 original articles per week
- Manage all copy for website pages, email campaigns, marketing materials, and downloadable assets
- Design posts and edit captions for our primary social media accounts

Content Services Associate (Internship)

Corporate Visions, Inc. (CVI) | Summer 2019 & 2020

- Shadowed content development professionals in a virtual message creation workshop and in content asset development
- Wrote a complete draft of a premier source messaging document for sales and marketing, using business writing best practices

EDUCATION BACKGROUND

BA Communication, Digital Storytelling Concentration

Berry College | Aug 2017 - May 2021

- Psychology minor, graduated Magna Cum Laude with Honors